

ONLINE  
ORDERING  
FUNDRAISING  
MADE EASY

# FREE DONOR WEB PAGE



In addition to Fundraising Brick hosting your website for FREE, the online order form that can be linked or embedded to your website allowing your donors a convenient method to order laser engraved bricks online. The Internet provides convenience and accessibility and is an extremely effective way to drive sales. The online form allows you to manage your fundraising project with ease.

## HOW IT WORKS

Fundraising Brick will generate/create an interactive campaign fundraising page and manage your Internet orders. Our web development team will generate a custom web page that links to our website from yours for placing the Internet orders. Yes, this service is FREE.

The customized ordering page will allow your customers/donors to order the laser engraved bricks directly from your website. The link will take them directly to the online order form, which is linked to our storefront online. The form allows them access to order a brick, enter their text to be engraved on the brick, and make a secure payment online using the PayPal account that you provided.

Fundraising Brick will handle the rest. Online Ordering-Fundraising Made Easy makes your project headache and hassle free. It is as simple as it sounds. This allows you to easily track your orders and manage your campaign.

When your fundraiser is complete, Fundraising Brick will engrave the bricks ordered for your fundraiser and ship them to you for installation.

Fundraising Made Easy - 1 Step to Online Ordering: All that you are required to do for our online ordering system is setup a PayPal account for your organization and provide Fundraising Brick with your project details listed below. The PayPal account that you have setup is where the funds earned from your donors will be transferred. You can then transfer the funds from PayPal to a bank account or directly withdraw the monies earned. To streamline the process even ore, you can schedule automated transfers from PayPal to your bank account.

## EXAMPLE PAGE

**NEW CANAAN CREW BOATHOUSE BRICK FUNDRAISER**

Hosted by Fundraising Brick

Engraved Brick Order Deadline: **July 1, 2017**

This form is currently closed for submissions

New Canaan Crew and Maritime Rowing Club will be building a new boathouse at a new location on the Norwalk River during the spring and summer of 2017. Our move is necessitated by the replacement or repair of the Walk Train Bridge behind our current location. Our new home will have a beautiful walkway constructed with our personalized bricks. Thank you in advance for your contribution to our new boathouse. By purchasing a brick, or more than one, you will be helping New Canaan Crew with its new home. It is rare in life when you can contribute to, and be part of, a program that has been such a positive influence in the lives so people.

Please direct any questions regarding our engraved brick campaign to Casey Lange at [Clange@halstead.com](mailto:Clange@halstead.com).

To begin, complete the required fields indicated by the \*, then enter your inscription and click on the submit button at the bottom of the form: Please enter the text exactly as you want it to appear on the brick. You do not need to center the text; the laser software will automatically center the inscription.

Name\*  
First Name  
Last Name

Email\*  
Phone\*

Street Address\*  
Address (St./Apte)  
City\*

State\*  
Zip Code\*  
Country\*  
United States

4x8 Engraved Brick \$250  
3 Lines of Text - 20 Characters/Line

Check This Box To Order Your Brick\*  
© 4x8 Engraved Brick

New Canaan Crew  
Boathouse Fundraiser  
Order A Brick Today!

Total\*  
\$ 0

20 Character Limit Per Line Including All Spaces and Punctuation.

All submissions are final and changes will NOT be made, so please verify your inscription prior to submitting!

Line 1 (4x8)  
20 CHARACTER LIMIT

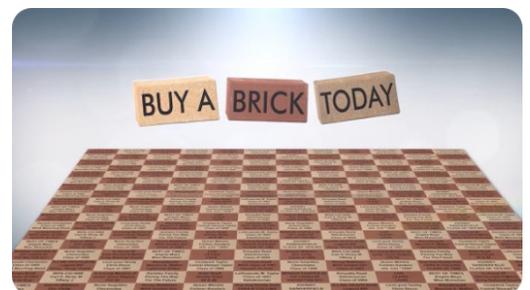
Line 2 (4x8)  
20 CHARACTER LIMIT

Line 3 (4x8)  
20 CHARACTER LIMIT

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## What we need from you to get started creating your donor web page: The online pages are customized to fit each individual customer's needs.

- Logo or graphic to be used (preferred in jpeg or png):
- Additional pictures or images you want included on flyer or online:
- Brick Size Options:
- Brick Shade:
- Case (ALL CAPS, Mixed Case):
- Font Choice:
- Prices you are selling your bricks for:
- Do you want Clipart (see fundraising packet for clipart #s you want) (if yes, we recommend selecting around 10, no more than 20 for your campaign):
- Name of your project
- Do you have an order deadline date you want listed
- Contact person of the project, along with their address, email and phone #:
- Blurb describing your project (some people do a few sentences and others are very lengthy. It is up to you on how well you want to define your campaign. Usually people like to know where the money will be going.)
- Your PayPal Login address where you want the funds deposited.
- For manual orders - I will need the address to mail the order form and payment to, as well as who or what the checks will need to be made out to.
- Would you like one of our FREE Sales Videos to help sell your bricks or tiles?



Your program directors can be emailed all the order details, including the following:

- Donor's Contact Information
- Engraved Inscription
- Size of Brick
- Purchase Price

# Donor Ordering Page Examples



The Planetary Society is sailing boldly into the future and we want you to come with us! Soon, The Society headquarters will move into a new facility to handle staff and program growth created by our increasing membership and ambitious work plans.

We need your support! Participate in our Buy a Brick Campaign and you'll help pave the way with attractive, laser-inscribed bricks, offering you an opportunity to make a real impression by purchasing a piece of The Society's new headquarters.

Please direct questions to [richard.chute@planetary.org](mailto:richard.chute@planetary.org)

To begin, complete the required fields indicated by the \*, then enter your inscription and click on the submit button at the bottom of the form: Please enter the text exactly as you want it to appear on the brick. You do not need to center the text; the laser software will automatically center the inscription.

**Name\*** First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
**Email\*** \_\_\_\_\_  
**Phone\*** \_\_\_\_\_

**Street Address\*** \_\_\_\_\_  
**Address (St./Apt#)** \_\_\_\_\_  
**City\*** \_\_\_\_\_  
**State\*** \_\_\_\_\_  
**Zip Code\*** \_\_\_\_\_  
**Country\*** United States

**Standard 4X8 Engraved Brick \$100.00**  
 3 Lines of Text  
 20 Characters per line

**Standard 8x8 Engraved Brick \$250.00**  
 6 Lines of Text  
 20 Characters per line

**High Profile 8x8 Engraved Brick Adjacent to The Planetary Society's Entry Logo \$500.00**  
 6 Lines of Text  
 20 Characters per line

**Check This Box To Order Your Brick\***  
 Standard 4x8 Engraved Brick  
 Standard 8x8 Engraved Brick  
 High Profile 8x8 Engraved Brick

**Would You Like To Add A Commemorative Replica Brick?** (bricks include shipping to US residents, foreign addresses may be charged an additional fee; bricks to be shipped to your address)  
 Yes. Please add a 4x8 Replica for an additional \$50, plus \$20 for shipping  
 Yes. Please add a 8x8 Replica for an additional \$125, plus \$25 for shipping  
 No. I do not wish to add a Replica

**Total**  
 \$ 0

**20 Character Limit Including All Spaces and Punctuation.**

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## NUT SWAMP ELEMENTARY SCHOOL BUY A BRICK CAMPAIGN

Hosted by Fundraising Brick

Engraved Brick Order Deadline: March 25, 2016.

Be a part of commemorating Nut Swamp Elementary School's 50th Anniversary by participating in our Legacy Brick Campaign.

Be among the many families, students, alumni, faculty, staff and friends to purchase an individualized brick(s), leaving your mark for many years to come. Your engraved brick will be included in a new walkway around our flag pole in the front of our school.

Your personalized brick will be laser engraved with your chosen name or phrase, and will become a part of a lasting tribute to our beloved school, paving the way for generations to come.

The proceeds from the sale of the bricks will be used towards the cost of the installation of the bricks, and improvements to the surrounding area.

Please contact Suzanne Tardy @ [NutSwampLegacyBrick@gmail.com](mailto:NutSwampLegacyBrick@gmail.com) with any questions.



To begin, complete the required fields indicated by the \*, then enter your inscription and click on the submit button at the bottom of the form: Please enter the text exactly as you want it to appear on the brick. You do not need to center the text; the laser software will automatically center the inscription.

**Name\*** First Name: \_\_\_\_\_  
**Email\*** \_\_\_\_\_  
**Phone\*** \_\_\_\_\_

**Street Address\*** \_\_\_\_\_  
**Address (St./Apt#)** \_\_\_\_\_  
**City\*** \_\_\_\_\_  
**State\*** \_\_\_\_\_  
**Zip Code\*** \_\_\_\_\_  
**Country\*** United States

**4X8 Engraved Brick \$75.00**  
 Without Clipart 3 Lines of Text, 20 Characters per line  
 With Clipart 3 Lines of Text, 15 Characters per line

**Check This Box To Order Your Brick\***  
 4X8 Engraved Brick without clipart  
 4X8 Engraved Brick with clipart

**Total**  
 \$ 0

**20 Character Limit Including All Spaces and Punctuation on 4X8 Without Clipart and 15 Character Limit on 4X8 With Clipart.**

**All submissions are final and changes will NOT be made, so please verify your inscription prior to submitting!**

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## Renovation and Renewal; The Courtyard Project

Hosted by Fundraising Brick

Engraved Brick Order Deadline: June 1, 2012

For additional information regarding our engraved brick campaign please contact Jona Schmidt at [jona@bethelcommunity.com](mailto:jona@bethelcommunity.com) or call 605-427-2195.

Five courtyards at Bethel Lutheran Home are being dramatically transformed into functional space for our residents, their visiting families, and staff to meet for register and renewal. Help make this a reality by purchasing a commemorative personalized brick to celebrate a loved one, motivate someone who has departed, or to mark a special anniversary or birthday.

The bricks will be used to enhance the courtyard and will be on display for all to view.

**DON'T MISS OUT ON THIS GREAT OPPORTUNITY, ORDER YOUR ENGRAVED BRICK TODAY!**

To begin, complete the required fields indicated by the \*, then enter your inscription and click on the submit button at the bottom of the form: Please enter the text exactly as you want it to appear on the brick. You do not need to center the text; the laser software will automatically center the inscription.

**Name\*** First Name: \_\_\_\_\_  
**Email\*** \_\_\_\_\_  
**Phone\*** \_\_\_\_\_

**Street Address\*** \_\_\_\_\_  
**Address (St./Apt#)** \_\_\_\_\_  
**City\*** \_\_\_\_\_  
**State\*** \_\_\_\_\_  
**Zip Code\*** \_\_\_\_\_  
**Country\*** United States

**4x8 Engraved Brick \$125**  
 3 Lines of Text  
 20 Characters per line

**Check This Box To Order Your Brick\***  
 4x8 Engraved Brick

**Total**  
 \$ 0

**20 Character Limit Including All Spaces and Punctuation.**

**All submissions are final and changes will NOT be made, so please verify your inscription prior to submitting!**

**Credit Card\***  
 Card number: \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_

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## Washington High School Brick Fundraiser

Build your Legacy at Scanlan Stadium

Hosted by Fundraising Brick

Engraved Brick Order Deadline: Ongoing  
 For additional information regarding our engraved brick campaign please contact Katelyn Huber at [katelyn.huber@wshs.wa.gov](mailto:katelyn.huber@wshs.wa.gov) or call 436-231-2800.

Build your Legacy by purchasing a commemorative brick to be permanently placed on the pavilion at Scanlan Stadium. Bricks can honor your children, family members, or even your own athletic or academic career at Washington High School. Proceeds from this fundraiser will go to support a variety of academic and athletic programs at Washington High School. Help us build our legacy by leaving yours.

**DON'T MISS OUT ON THIS GREAT OPPORTUNITY, ORDER YOUR ENGRAVED BRICK TODAY!**

To begin, complete the required fields indicated by the \*, then enter your inscription and click on the submit button at the bottom of the form: Please enter the text exactly as you want it to appear on the brick. You do not need to center the text; the laser software will automatically center the inscription.

**Name\*** First Name: \_\_\_\_\_  
**Email\*** \_\_\_\_\_  
**Phone\*** \_\_\_\_\_

**Street Address\*** \_\_\_\_\_  
**Address (St./Apt#)** \_\_\_\_\_  
**City\*** \_\_\_\_\_  
**State\*** \_\_\_\_\_  
**Zip Code\*** \_\_\_\_\_  
**Country\*** United States

**4X8 Engraved Brick \$125**  
 3 Lines of Text  
 20 Characters per line

**Check This Box To Order Your Brick\***  
 4x8 Engraved Brick

**Total**  
 \$ 0

**20 Character Limit Including All Spaces and Punctuation.**

**All submissions are final and changes will NOT be made, so please verify your inscription prior to submitting! Please do not enter emojis or graphics into the text fields. They will not be engraved.**

**Line 1 (4x8)** \_\_\_\_\_  
**Line 2 (4x8)** \_\_\_\_\_  
**Line 3 (4x8)** \_\_\_\_\_

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Yes... It is really that easy. Contact us for your **FREE** customized donor website and start selling bricks or tiles today!